Website Content Checklist:
Everything You Need Before Launching

Launching a website is easier when you know what content you need. Use this checklist to make sure you're ready to go live:

- ✅ **Homepage:** Clear headline, short intro, and call to action.
- ✅ **About Page:** Who you are, what you stand for, and why people should trust you.
- ✅ **Services/Products:** Clear descriptions with benefits (not just features).
- ✅ **Contact Page:** Easy-to-find details, contact form, and map (if local).
- ✅ **Imges:** High-quality photos (team, products, or stock images that match your brand).
- ✅ **Testimonials or Reviews:** Build social proof.
- ✅ **Blog or News(optional):** For updates, tips, or SEO benefits.
- ✅ **Legal Pages:** Privacy Policy, Terms (if selling or collecting data).
- ✅ **SEO Basics:** Titles, descriptions, and keyword-friendly content.
- ✅ **Call-to-Actions:** Buttons or links prompting users to contact, buy, or subscribe.

Check each item before launch and your website will not only look good but work for your business.